

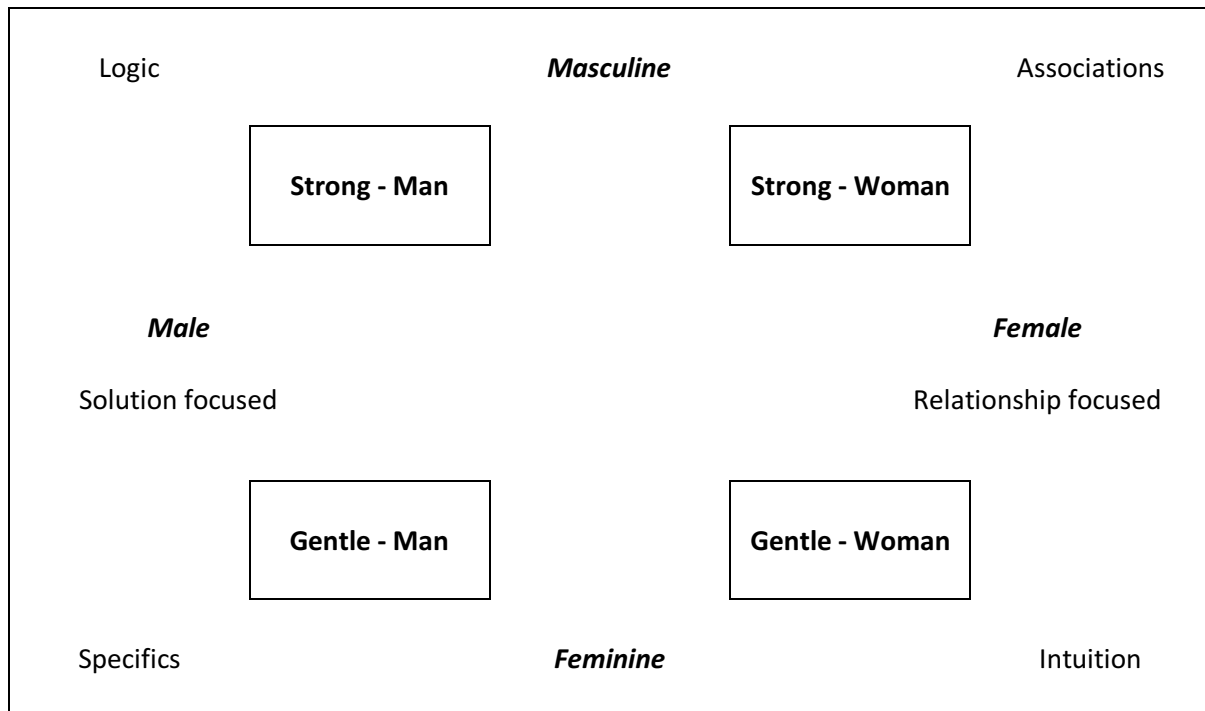
GENDER TYPES™

As gender gets more important in business, it is becoming increasingly evident that there are more types than the traditionally held 'strong man' and 'gentle woman'. Human complexity is such that there is continual variation and this needs to be recognised respected and properly managed.

Understanding the variations can help determine the right structure and mix for a board of directors or a management team; the structure will depend on a myriad of influences including the type of industry, the prevailing economic circumstances and the organisation's policies and strategic intent.

A matrix that provides a good insight into gender types has been developed by *Is That All There Is Limited* – an organisation that is dedicated to providing select quality professional and lifestyle resources, supporting women who want more from their life and their career.

A very simplistic outline of this complex topic is presented here which provides the basic skeleton to begin to identify the diversity and richness associated with creating a team that is properly balanced for the prevailing commercial environment.



For more details please visit www.is-that-all-there-is.com/3.html

Posted on: www.fundamentally.typepad.com

Posted by: Steve Mullins, May 2008